

The Direct Marketing Policy explains how Mansion Student may use your personal information for direct marketing purposes.

### What is Direct Marketing?

Direct Marketing is marketing which is directed at specific individuals. Examples of direct marketing we may use include emails, telephone calls and text messages.

### What Direct Marketing might we send you?

The Direct Marketing we may send you includes information about our existing or new products and services. We may also send you information about special offers, promotions and competitions; collectively called 'Promotions'.

When you visit the Mansion Student website to register with us or to contact us, you will have the option to opt-in or opt-out of receiving Direct Marketing, which includes Promotions.

### What if you don't want to receive Direct Marketing anymore?

If you have opted to receive Direct Marketing from Mansion Student but change your mind, you can opt-out at any time by emailing the Data Protection Officer at [dpo@themansiongroup.co.uk](mailto:dpo@themansiongroup.co.uk), or by writing to The Data Protection Officer, The Mansion Group Ltd, 1 Oakwood Square, Cheadle Royal Business Park, Cheadle, Cheshire SK8 3SB.

### Mansion Student's Privacy and Cookies Policies

Our [Privacy, Cookies and Retention Policies](#) provide more information about our privacy practices. The policies detail:

- What personal information we collect
- Why we collect personal information
- How the information will be used
- Our legal basis for using the information
- Who we share personal data with
- How we protect the information
- What your rights are
- How long we keep personal information for
- What cookies are used on our website



### Changes to the Direct Marketing Policy

Mansion Student will keep this policy under regular review. We may change the policy from time to time by updating this page, so that you are always kept informed of how we may use your personal information for direct marketing purposes.

### Contacting us

If you have any questions about our Direct Marketing or this policy, please email us at [dpo@themansiongroup.co.uk](mailto:dpo@themansiongroup.co.uk).

